

Meshach "Shack" Rojas | ANIMATOR & DESIGNER

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CURRENT PROJECTS

Mobile Game Design/Development 2014 – Present
Designed and developed a mobile game from scratch for Android and IOS called, "Platyplanet". Currently in the process of adding more features, bug fixing, and marketing before the development of a second game begins.

EMPLOYMENT

NBC SPORTS | Motion Graphics Designer | NY 2013 – Present
Designing treatments and packages for campaigns that are then executed by me and a team of designers. Contribute to the design concepts, animation, and solutions for a total of over 50 properties. Our NHL Wednesday Night Rivalry campaign was awarded with an Emmy for, "Outstanding Sports Promotional Announcement".

AUDI & CBS | Flash Animator | NY 2012
Conceptualized storyboards and animated them into multiple banner sizes in different languages.

GAME PUB | Lead Animator/Artist | NY 2012
Directed offsite artists. Designed, animated and provided artwork for fun yet profitable web/mobile games. Modernized our brand identity and user interface. Pitched and designed a well received concept for an iPhone game.

MXM HYPERFACTORY | UI/UX Designer | NY 2011
Designed mobile apps and created UI/UX concepts for over 10+ large companies. Some of the apps received over 1,000,000 downloads. Directly communicated with clients in order to offer new ideas while staying within brand. Animated our wire frames in order to better communicate with developers and clients on how a user would interact with the apps.

WORLD LEADERS ENTERTAINMENT | Animator | NY 2010 – 11
Provided animations and effects to the Animation Directors for games, broadcast and web cartoons. Inked and colored key frames in order to prepare them for air.

TRUE NORTH INC | Interactive Production Designer | NY 2008 – 09
Animated web banners for 25+ big clients and properties. Provided storyboard concepts for new banner designs.

8 HATS HIGH | Animation Intern | NY 2008
Learned about the process of creating cartoons for broadcast. Honed techniques in the traditional 12 principals of animation, figure drawing and sketching.

EDUCATION

2004 – 08

Marist College | BS in Digital Media | NY

AWARDS

Emmy Award – Episodic
Outstanding Sports
Promotional Announcement

SKILLS

3D Modeling
Advertisement Design
Character Animation
Color Correction
Coding Logic
Creative Direction
Logo Design
Mobile Design
Motion Graphics
Rotoscoping
Storyboards
Typography
UI Design
UX Design
Video Editing

SOFTWARE

Adobe After Effects
Adobe Dreamweaver
Adobe Flash
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Autodesk Maya
Construct 2
Maxon Cinema 4D